

Gwinnett Daily Post

THURSDAY May 31, 2007

Buford Business Alliance creates scholarships for arts, marketing

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BUFORD — The Buford Business Alliance has established a scholarship fund for Buford High School and North Gwinnett High School students who excel in the arts and marketing.

There were four scholarship winners this year and each received a check for \$100.

Buford Business Alliance President Tim Koenning said it may not seem like much, but it's a start.

"We realize that our current scholarship dollar amounts are relatively small, yet we have to start some-

SCHOLARSHIP RECIPIENTS

This year's recipients of scholarships from the Buford Business Alliance:

- Autumn Encarnacion, Buford High School, Theater
- Jennifer McHugh, Buford High School, Art
- Taylor Moseley, Buford High School, Band
- Katie Martin, North Gwinnett High School, Marketing/DECA

where," Koenning said. "As our organization grows, so will our capabilities of enhancing these scholarships. We look forward to the day when we will be able to offer thousands of dollars to deserving students."

The funding for this year's scholarships came from vending revenues collected during the Tour de Georgia's trip through downtown Buford.

Koenning said the Buford Business Alliance will be

mailing out scholarship donation forms later this year to raise money for the fund.

Money will also be set aside for scholarships in the Buford Business Alliance's Historic Buford Arts Patron Fund. In addition to awarding scholarships to art students, the fund will be used to attract artistic talent into Buford by marketing special art events and funding a portion of the prize money for such events.